

CIFF Trends

Autumn/Winter 2012

New Romantics

It's a candy coloured world for picture perfect ladies and gentlemen



Sentimental Subversion

A whimsical air of youthful charm surrounds the New Romantics. Delicate pastels and vibrant acid nuances take centre stage in a fairy tale universe of frivolity and young romance, while buoyant silhouettes and ultra-light materials highlight a fresh elegance. A classic approach to dressing is seen in clear-cut, dainty shapes for women, which revisit the sophistication of Mid-Century smartness. It is a macaroon-coloured world of magic and grace. On the men's side, a quietly rebellious 1960s spirit meets the playfulness of 1920s summer attire and sees the creation of a refined young gentleman with a worldly edge and a penchant for camel.



Women

Acid Angel





Men

Pastel Prince



Wild Things

For the natives of the Earth, nature is a walk-in wardrobe



Elevation

A longing for the natural is what drives the Wild Things. Blues are likened to the ocean and the sky, while the greys and whites of mountains make out a calm palette base. Chunky knits pay homage to the nomads of the north, while the warm colours of South American tribalwear appear on prints and patterns. An effortless approach to dressing is seen on the women's side where the swathing of cosy materials around the body is key. The use of leathers and furs cements the natural feeling. Performance wear is the focal point for our man, who adopts the bohemian and sporty sense of styling of a modern-day traveller.



Women

Nomad Chic





Men

Nature Boy



Retro Maniacs

The rebels of today apply some beats to the swinging 60s



Super Ordinary

The free-spirited, upbeat minds of the Retro Maniacs give them their distinct sense of style. Multiple multi-coloured prints embody their universe and pay tribute to the patterns of the 1960s. A rebellious attitude is evident in the reworking of classic silhouettes and a re-imagined celebration of the old. Burgundy, auburn and mustard play tag with tartans and tweeds in an utterly British sense of styling. The arty nature of our woman is exemplified in a quirky attitude to dresses and skirts, which appears both boyish and boho chic, while in the men's division, the mood is set for mod.



Women

Rosemary's Babies





Men

Mod Men

Seventy Somethings

Throw a little glitter on it with the evening's finest crowd



Universal Glamour

A sense of 1970s glamour and sophistication rules supreme for our Seventy Somethings. Deep purples and reds are contrasted with black, gold and orange in the shimmer of disco balls and cocktail rings, while striking silhouettes are cut in the sumptuous materials of evening dresses and tailored suits. These are the lounge lovers of the luxury world. Studio 54 is the backdrop for our dazzling queens of the night, who sparkle in sequins, fur and killer heels. A sexy air of ruggedness describes our cosmopolitan playboy, who values double-breasted suits, rollnecks and a smart sportscar above all.

Women

Glamour Puss





Men

Perfect Playboy

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Creative Direction

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Production

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Editing

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Pictures

Abaca

AP

Armando Gallo / Retna Ltd / Corbis

Bettmann / Corbis

Black Sheep

Cat's Collection / Corbis

Christian Simonpietri / Sygma / Corbis

Christopher Smith / Retna Ltd / Corbis

Frank Trapper / Corbis

Hiroyuki Takeno / a.collectionRF / amanaimages / Corbis

Kev Rush / Planet Photos

Kurt Krieger / Corbis

PA Photos

Stephane Cardinale / People Avenue / Corbis

Sunset Boulevard/Corbis

The Granger Collection

WWD / Condé Nast / Corbis